



Application for The Next Stage NOW Activation Funding

Denver Arts & Venues in partnership with the Boettcher Foundation and the Denver Center for the Performing Arts has made \$200,000 available to support public performances, programming and placemaking initiatives at the Arts Complex in 2016.

1. Today's Date:
2. Business/Organization/Individual Name:
3. Type of Organization (non- or for-profit) or Individual:
4. Contact Name:
Email:
Phone:
Address:
Website:
5. Detailed description of proposed activation:
6. Proposed activation date(s) and time(s):
(Are these flexible?)
7. Preferred activation area in the Denver Performing Arts Complex:
8. Expected attendance:
9. Detailed event budget, including expenses and any revenue:
(Consideration will be given only to free events or ones with a low ticket cost.)
10. Marketing plan overview:
(How do you plan to promote the event?)
11. Please include any available materials to support your program (images, website, news clips, reviews, etc.) Please include links where possible and limit attachments to five (5).

Please email application materials to Peter Dearth, Operations Assistant,
peter.dearth@denvergov.org.